

### A Generic Rubric in Creating Multimedia Presentation

Criteria	4 (Very good)	3 (Good)	2 (Fair)	1 (Poor)
<b>Appropriateness</b>	The content of the presentation is appropriate to the specific topic and viewers.	1-20% of the presentation content is not appropriate to the specific topic and viewers.	21-40% of the presentation content is not appropriate to the specific topic and viewers.	41 % or above of the content presentation is not appropriate to the specific topic and viewers.
<b>Creativity</b>	The presentation shows the calmness and effectiveness of the design, entertainment and pictures.	The presentation shows moderately calmness and effectiveness of the design, entertainment and pictures.	The presentation is over in design and correct color combination is not executed.	The presentation has no design and entertainment.
<b>Organization</b>	All the contents, design etc. are organized properly	Only 80-99% of the contents, design etc. are organized properly	Only 60-79% of the contents, design etc. are organized properly	Only 60% or below of the design etc. are organized properly.
<b>Information/ Content</b>	Information/ content of the presentation are excellent and clear.	Information/ content of the presentation are generally supports revolutionary idea.	Information/ content presented are thin but does relate to revolutionary idea.	Some information/ content are presented but is not always relevant.

**LEGEND:**

- 16 = 1.0
- 14-15 = 1.5
- 12-13 = 2.0
- 10-11 = 2.5
- 9-below = 3.0